

Appeal

Annual Catholic Appeal **Advisor**

February 3, 2025

ATTN: PARISH STAFF, ADVOCATES, PASTORS

THIS THURSDAY: 2025 KICK-OFF VIDEO CALLS

Meet with Appeal Coordinators. Share your questions and advice.

Join us!

Thursday, February 6

10 am & 2 pm

RSVP to aca@scd.org or simply join the meeting at either time

VIDEO OPTION : <https://call.lifesizecloud.com/739724>

PHONE OPTION: (312) 584-2401 When prompted, enter 739724#

**Choose either option (but not both)*

Watch for arriving materials by

February 14

Envelopes, pencils and processing instructions via UPS to your parish office (DVDs included for those who are not downloading)

Please inspect your shipments as soon as they arrive.

Haven't received posters and Mass announcements?

Call 916.733.0266 or email aca@scd.org

2025 videos ready to download

- Full video for Appeal Weekend, English and Spanish
- Short video accessible by QR code
 - Jarrett's story

NEW in-pew Donate Now card

- Download from the [Resources page](#), print and place liberally throughout the pews to simplify giving for your parishioners.

Parish instructions and digital assets posted at:

www.scd.org/catholic-foundation/parish-and-advocate-resources

Questions? We're here to help.

Call The Catholic Foundation: 916.733.0266 email aca@scd.org



Assisting people in need

2025 APPEAL AT-A-GLANCE

By January 31	Parishes receive posters and Mass announcements
Week of February 3	Group conference calls: Parish Advocates & Parish Staff
Week of February 3	Parishioners receive mailer* Video posts online
By February 14	Parishes receive in-pew materials
February 15-16	Awareness Weekend #1
February 22-23	Awareness Weekend #2
<u>March 1-2</u>	<u>APPEAL COMMITMENT WEEKEND</u>
March 8-9	Follow-up Weekend #1
March 15-16	Follow-up Weekend #2
March 10	Appeal Weekend collections due
March 24	Follow-up collections due
May	Q1 checks and results mail to parishes Report results to parishioners (one week after results are received)
August	Q2 checks and results mail to parishes
November	Q3 checks and results mail to parishes <i>Report of Gratitude</i> is released
January 31, 2026	2025 Appeal concludes

*Mail is limited to parishioners in The Catholic Foundation database