CATHOLIC HERALD

Magazine of the Diocese of Sacramento 2110 Broadway Sacramento CA 95818

TAP into the Catholic Marketplace. Reach over 42,000 Catholic families –more than 126,000 readers, who buy goods and services.



What is special about the Catholic Marketplace?

Our subscribers are more likely to:

- Own their home Travel Have disposable income
- Buy a third car Work in professional positions

We publish 6 times a year. Ad sizes and rates:

Full Page \$2,186 Half Page \$1,312 Quarter Page \$787 Eighth Page \$472

Two or more runs - cost per run

Full Page \$1,825 Half Page \$925 QuarterPage \$475 Eighth Page \$350

HALF PAGE 3.875" x 10.25"

FULL PAGE

8" x 10.25"

HALF PAGE 8" x 5"

QUARTER				
PAGE				
3.875" 2	c 5"			

EIGHTH PAGE 3.875" x 2.5"

2025 EDITORIAL - ADVERTISING SCHEDULE				
DATE	THEME	CONTENT DUE	ADVERTISING DUE	
Jan.Feb	Catholic Education	11/8/24	12/2/24	
March.April	Disaster preparedness	1/14/25	1/27/25	
May.June	Catholic faith and mental health	3/10/25	3/19/25	
July.Aug	Lay ministry and formation	5/9/25	5/12/25	
Sept.Oct	Building marriages that survive	7/14/25	7/25/25	
Nov.Dec	International priests in ministry	9/23/25	9/25/25	