

Appeal

Annual Catholic Appeal **Advisor**

November 4, 2024

ATTN: PARISH STAFF, ADVOCATES, PASTORS

**Thank you! 2024 donations are still arriving.
Watch for Report of Gratitude Materials for Thanksgiving Weekend.**

2025 Appeal Weekend is March 1-2

Based on your feedback we are working to facilitate two weekend options again in 2026.

Awareness Weekend #1

February 15-16

Awareness Weekend #2

February 22-23

See next page for more details

Nearly \$4.5 million from 18,000 Catholic households so far

Gifts are still coming in for the 2024 Appeal. Continue to promote the Appeal in your parish. Updated parish results will be included with your next check.

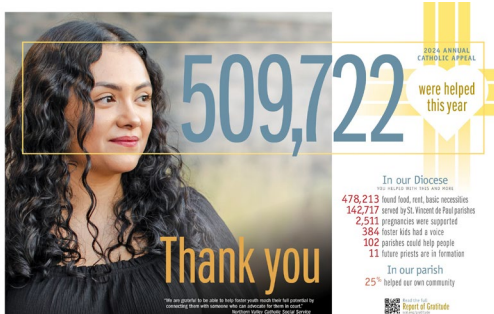
Keep your website and social media going with Report of Gratitude messaging



Images and suggested thank you messaging are available for download now.

Display regionalized thank you posters through January

Posters with regionalized results and Mass announcements arriving at your parish by Nov. 11



In our Diocese
478,213 lived food, rent, basic necessities
142,717 served by St. Vincent de Paul parishes
2,517 pregnancies were supported
384 foster kids had a voice
102 parishes could help people
13 foster parents are in formation
In our parish
25⁺ helped our own community

Report of Gratitude

Questions? We're here to help.

Call The Catholic Foundation: 916.733.0266 or email aca@scd.org

Social Media Downloads www.scd.org/catholic-foundation/parish-and-advocate-resources



Assisting people in need

2025 APPEAL AT-A-GLANCE

By January 31	Parishes receive posters and Mass announcements
Week of February 3	Group conference calls: Parish Advocates & Parish Staff
Week of February 3	Parishioners receive mailer* Video posts online
By February 14	Parishes receive in-pew materials
February 15-16	Awareness Weekend #1
February 22-23	Awareness Weekend #2
<u>March 1-2</u>	<u>APPEAL COMMITMENT WEEKEND</u>
March 8-9	Follow-up Weekend #1
March 15-16	Follow-up Weekend #2
March 10	Appeal Weekend collections due
March 24	Follow-up collections due
May	Q1 checks and results mail to parishes Report results to parishioners (one week after results are received)
August	Q2 checks and results mail to parishes
November	Q3 checks and results mail to parishes <i>Report of Gratitude</i> is released
January 31, 2026	2025 Appeal concludes

*Mail is limited to parishioners in The Catholic Foundation database