

Appeal

Annual Catholic Appeal **Advisor**

June 10, 2024

ATTN: PARISH STAFF, ADVOCATES, PASTORS

Thank you! 2024 results highest ever recorded at this time.

2025 APPEAL WEEKEND IS MARCH 1-2

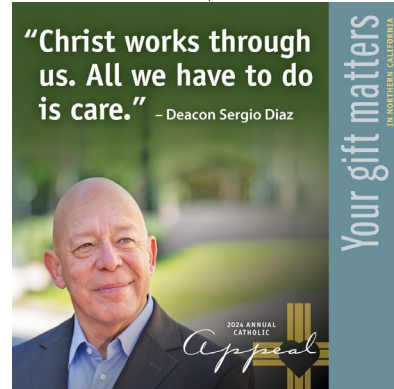
**Plan on the traditional weekend
before Ash Wednesday**

**SEE NEXT PAGE FOR
THE FULL SCHEDULE**

Nice work on Appeal Weekend! Although too soon to predict final results, commitments to the 2024 Appeal are tracking higher than any other Appeal at this point in time.

Keep posting year-round

This social media post is suggested for June. See parish instructions for the full suite of images and messaging. **Use the post that works best for your parish**



Together as Catholics, we can give people experiencing physical, emotional and spiritual poverty a path to wholeness. We can also support our parish outreach to neighbors in need. Please give generously to the Annual Catholic Appeal. 25% comes back to our parish. Watch a foster child's story: <https://www.scd.org/aca/izabel> Give online: www.scd.org/acagive

Keep pledge envelopes on display year-round

Many parishioners give at different times of the year. Providing easy access to envelopes can boost your results and the 25% share that comes back to the parish.

Parish surveys coming soon

Your opinions and feedback matter.

Parish instructions and digital assets posted at:

www.scd.org/catholic-foundation/parish-and-advocate-resources

Questions? We're here to help.

Call The Catholic Foundation: 916.733.0266 email aca@scd.org



Assisting people in need

2025 APPEAL AT-A-GLANCE

By January 31	Parishes receive posters and Mass announcements
Week of February 3	Group conference calls: Parish Advocates & Parish Staff
Week of February 3	Parishioners receive mailer* Video posts online
By February 14	Parishes receive in-pew materials
February 15-16	Awareness Weekend #1
February 22-23	Awareness Weekend #2
<u>March 1-2</u>	<u>APPEAL COMMITMENT WEEKEND</u>
March 8-9	Follow-up Weekend #1
March 15-16	Follow-up Weekend #2
March 10	Appeal Weekend collections due
March 24	Follow-up collections due
May	Q1 checks and results mail to parishes Report results to parishioners (one week after results are received)
August	Q2 checks and results mail to parishes
November	Q3 checks and results mail to parishes <i>Report of Gratitude</i> is released
January 31, 2026	2025 Appeal concludes

*Mail is limited to parishioners in The Catholic Foundation database