## CATHOLIC HERALD

Magazine of the Diocese of Sacramento 2110 Broadway Sacramento CA 95818

TAP into the Catholic Marketplace. Reach over 42,000 Catholic families –more than 126,000 readers, who buy goods and services.



## What is special about the Catholic Marketplace?

Our subscribers are more likely to:

- Own their home Travel Have disposable income
- Buy a third car Work in professional positions

We publish 6 times a year. Ad sizes and rates:

Full Page \$2,186 Half Page \$1,312 Quarter Page \$787 Eighth Page \$472

Two or more runs - cost per run

Full Page \$1,825 Half Page \$925 QuarterPage \$475 Eighth Page \$350

2023 PUBLICATIONS	THEME	RESERVATION DATE	ARTWORK DUE DATE
Jan/Feb	Catholic Education	11/10/22	11/30/22
March/April	Haven of Grace	1/13/23	1/30/23
May/June	Faith and Farming	3/15/23	3/29/23
July/Aug	Eucharistic Revival	5/11/23	5/25/23
Sept/Oct	Respect Life	7/17/23	7/31/23
Nov/Dec	Seniors in Lay Ministry	9/18/23	10/23/23

FULL PAGE 8" x 10.25"

HALF PAGE
3.875"
x 10.25"

HALF PAGE 8" x 5"

QUARTER PAGE 3.875" x 5"

EIGHTH PAGE 3.875" x 2.5"