

Appeal

Annual Catholic Appeal **Advisor**

November 14, 2022

ATTN: PARISH STAFF, ADVOCATES, PASTORS

**Thank you! 2022 donations are still arriving.
Watch for Report of Gratitude Materials for Thanksgiving Weekend.**

2023 Appeal at-a-glance

- **Appeal Weekend February 18-19**
- **Posters + announcements** arrive by January 27
- **Downloadable materials** including videos will be posted by January 27
- **Group conference calls** for Advocates and Parish staff week of January 30
- **Parish envelopes + DVDs** arrive week of February 3

Nearly \$4.3 million from 19,000 Catholic households so far

Gifts are still coming in for the 2022 Appeal. Continue to promote the Appeal in your parish. Updated parish results will be included with your next check.

Keep your website and social media going with Report of Gratitude messaging



Images and suggested thank you messaging will be available for download by Friday, November 18.

Display regionalized thank you posters through January

See next page for Thanksgiving weekend announcements.

Posters with regionalized results coming by mail and will arrive Thanksgiving week.



Questions? We're here to help.

Call The Catholic Foundation: 916.733.0266 or email aca@scd.org

2021 Downloads www.scd.org/catholic-foundation/parish-and-advocate-resources



Assisting people in need

THANKSGIVING REPORT TO PARISHIONERS

NOVEMBER 24-25 or DECEMBER 3-4

Mass and Bulletin Announcement

2022 Annual Catholic Appeal “Report of Gratitude”

This Thanksgiving, as we reflect with gratitude for the many blessings God has given us, Catholics throughout our Diocese are invited to visit www.scd.org to view the *2022 Annual Catholic Appeal “Report of Gratitude.”* See how, together as Catholics, parishioners have made a real difference to others. This year, more than 380,000 individuals and families were helped by 18 Northern California charities that received funds from the Appeal.

The 2022 Appeal is approaching \$4.3 million in commitments so far. Our parish receives 25% of any gift made by parishioners here. If you have not yet participated, prayerfully consider a donation. No contribution, no act of charity is ever too small or insignificant.

Envelopes are available here at the parish or donate online at www.scd.org.

Spanish version will be mailed with posters