



DIOCESE OF SACRAMENTO

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The Catholic Foundation

Memo

To: Pastors, Parish Administrators, ACA Advocates
From: Tony Riehl, Executive Director – The Catholic Foundation
Date: August 1, 2022
Re: **2023 Appeal At-A-Glance**

Please see the attached Appeal At-A-Glance calendar for 2023.

Thank you all for your efforts in making the Annual Appeal a success!

We couldn't do it without you!



Assisting people in need

2023 APPEAL AT-A-GLANCE

By January 20	Parishes receive posters and Mass announcements
Week of January 30	Group conference calls: Parish Advocates & Parish Staff
Week of January 30	Parishioners receive mailer*
By February 3	Parishes receive in-pew materials
February 3-4	Awareness Weekend #1
February 11-12	Awareness Weekend #2
<u>February 18-19</u>	<u>APPEAL COMMITMENT WEEKEND</u>
February 25-26	Follow-up Weekend #1
March 4-5	Follow-up Weekend #2
March 13	Appeal Weekend collections due
March 20	Follow-up collections due
May	Q1 checks and results mail to parishes Report results to parishioners (one week after results are received)
August	Q2 checks and results mail to parishes
November	Q3 checks and results mail to parishes <i>Report of Gratitude</i> is released
January 31, 2024	2023 Appeal concludes

*Mail is limited to parishioners in Diocese database