



## DIOCESE OF SACRAMENTO Office of Communications

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**To:** Priests and myParish App administrators  
**From:** Bryan J. Visitacion, Director of Media and Communications  
**Date:** March 29, 2021  
**Subject:** Future of myParish App in the Diocese of Sacramento

Hello!

After continued dialogue, Diocesan and FAITH Catholic have reinstated their partnership that will allow parishes of the Diocese of Sacramento the ability to continue using the myParish App without an ongoing monthly charge. **Yes, the myParish App will continue to be FREE...even after Easter.** I'll hold my use of an emphatic "A" word until it is liturgically appropriate to do so this weekend, but know that I'm excited!

**What else is new?** Analytics for the myParish App are making their return! The team at Diocesan has rebuilt their analytics platform and you should start to see more accurate data soon. (Note that data prior to February is inaccurate.) I had a conversation with Diocesan last week on ways to improve the functionality to give our parishes even more meaningful data. I am hopeful that these features are on their development roadmap.

**So what happens to Evangelus?** Evangelus is a one-stop shop to reach parishioners through email, text, myParish App, Facebook, Twitter, and your website. Whether you have already made the move to Evangelus or are still deciding, Diocesan will continue to offer Evangelus at the discounted rate of \$59/month (retail \$99/month). Learn more about Evangelus at <https://diocesan.com/evangelus/>

**Need a refresher on managing the app?** If you are unsure how to send messages or modify content in the myParish App, do not hesitate to contact John Cardenas, Digital Evangelist, at 407-717-0655 or [jcardenas@diocesan.com](mailto:jcardenas@diocesan.com).

Please feel free to reach out to me if you have any questions!

Sincerely,

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