

Appeal

Annual Catholic Appeal **Advisor**

December 7, 2020

ATTN: PARISH STAFF, ADVOCATES, PASTORS

**Thanks you! 2020 donations are still arriving.
New digital assets are posted for download.**

2021 Appeal at-a-glance

- **Appeal Weekend February 20-21**
- **Parish Instructions** and downloadable materials post by January 8
- **Group conference calls** for Advocates and Parish staff week of January 11
- **Parish materials** arrive weeks of January 18 and 25

Instructions will include standard as well as support for COVID-restricted Mass attendance

Your response to COVID-19 Logistics Survey makes a difference in 2021

Thank you to all who have completed the 2020 Logistics Survey. If you are able, and have not yet participated in the survey, there is still time to respond.

See next page for survey

Nearly \$4 million from 22,000 Catholic households so far

Even now, Catholics are actively participating in the Appeal. Please continue to promote the Appeal as best you can. The 2020 Appeal ends January 31.

Keep your website and social media going with Report of Gratitude messaging



Images and draft messaging can now be downloaded at scd.org. Message thanks those who have donated and reminds all that 25% comes back to the parish.

Questions? We're here to help.

Call The Catholic Foundation: 916.733.0266 or email aca@scd.org
2020 Downloads + Instructions www.scd.org/catholic-foundation/parish-and-advocate-resources

COVID-19 LOGISTICS SURVEY



Assisting people in need

PARISH	Date
CITY	Phone
Contact name	email

1) How is your parish currently communicating with parishioners? *Please all that apply.*

- Email Letters in the mail Zoom sessions Online parish bulletin Social media
 Other _____

1) How often is your parish currently communicating with parishioners? *Please all that apply.*

- Weekly Every other week Monthly Other _____

2) Which of the above have you found to be most effective? *Please mark all that apply.*

- Email Letters in the mail Zoom sessions Online parish bulletin Social media
 Other _____

3) When Mass is suspended due to COVID-19, how is your parish providing access to Mass?

Please mark all that apply.

- Live Stream every Sunday Social-distanced outdoors Referral to online resource
 Other _____

4) What ministries does the Appeal currently support in your parish? *Please mark all that apply.*

- St. Vincent de Paul Food Clothing Emergency Assistance Visit the sick
 Visit the imprisoned Funeral expenses Tuition Assistance Right to Life Ministry
 Grants to outside charities Grants to other parishes Other _____

5) Has COVID-19 caused your parish to re-think how the 25% Parish Share is used?

- Yes No If yes, please describe

6) What else would you like us to know about how COVID-19 has impacted your parish?

THANK YOU! YOUR RESPONSE MAKES A DIFFERENCE.

Please email to aca@scd.org or mail to The Catholic Foundation, 2110 Broadway, Sacramento CA 95818