

DIOCESE OF SACRAMENTO

Office of Communications

2110 Broadway • Sacramento, CA 95818-2541 • (916) 733-0154 • Fax (916) 733-0195

To: Priests, myParish App admins, bulletin editors, webmasters, and social media managers

From: Bryan J. Visitacion, Director of Media and Communications

Date: November 2, 2020

Subject: myParish App and Introducing Evangelus

Hello!

In partnership with FAITH Catholic (our magazine publisher) and Diocesan (the makers of myParish App), our Diocese has been blessed to offer the myParish app completely free of charge to our parishes over the past two years.

Nearly 2/3 of our parishes have customized and localized their app. Over 70% of those parishes have used it to engage parishioners through messages during the COVID-19 pandemic.

In their search for new and better ways to reach parishioners with vital information and spiritual support, Diocesan has released Evangelus, which is being offered for FREE for the remainder of 2020 to any parish that registers. The Evangelus tool allows for "wide-range publishing" in order to reach parishioners across email, text message, myParish App, Facebook, Twitter, and website.

Diocesan is offering an exclusive demo for our priests and parish communicators on Thursday, November 12 at 10am via Zoom.



JOIN OUR NEXT WEBINAR TO LEARN MORE Sponsored by The Catholic Foundation of the Diocese of Sacramento, Inc.





November 12 Thursday • 10am PST

SIGN UP NOW

Learn more about Evangelus at https://diocesan.com/evangelus/scd/ or register for the webinar directly here: https://us02web.zoom.us/webinar/register/WN HRchs LRTTaamNpY12nwag

I thank The Catholic Foundation of the Diocese of Sacramento, Inc. for sponsoring this webinar and for their continued support in providing parish leaders with valuable resources.

I hope you will join us for this webinar to explore how Evangelus can help your parish.

Sincerely,

Bryan J. Visitacion

Director of Media and Communications bvisitacion@scd.org • 916-733-0154