

Appeal

# Annual Catholic Appeal **Advisor**

July 13, 2020

ATTN: PARISH STAFF, ADVOCATES, PASTORS

**Thank you! Parishes and donors continue to make a one-of-a-kind difference to COVID-19 response.**

**At this time:**

## Good news for parishes

**2020 RESULTS ARE TRACKING THE SAME AS 2019 APPEAL AT THIS TIME LAST YEAR.**

The 2019 Appeal finished with record-breaking commitments of more than 3.9 million, of which 25% of funds collected went back to local parishes.

2020 results are tracking the same as 2019 at this time last year with just over \$3.2 million in commitments.

## **Parish share reminders**

### **Check distribution**

Parish share is distributed based on funds collected. Checks are mailed quarterly in May, August, November and January.

### **Use of funds**

Funds can only be used for parish outreach to those in need, grants to community programs or other parishes, and up to 50% for parish school tuition assistance.

## **Follow up mailings have arrived at parishioner households**



Parishioners who gave in the past have received letters that encourage participation this year to benefit the parish and charities at this difficult time

**Unlike many other funding sources, Appeal grants can be used for the greatest need. Charities have expressed immense gratitude for support from the Appeal.**

## What parishes can do

**Display posters and envelopes year-round**

**Keep your website and social media going**

**Update parishioners with 2020 progress and how the parish share will be used**

**Questions? We're here to help.**

Call The Catholic Foundation: 916.733.0266 or email [aca@scd.org](mailto:aca@scd.org)

2020 Downloads + Instructions [www.scd.org/catholic-foundation/parish-and-advocate-resources](http://www.scd.org/catholic-foundation/parish-and-advocate-resources)