



Annual Catholic Appeal **Advisor**

May 11, 2020

ATTN: PARISH STAFF, ADVOCATES, PASTORS

Thank you! Parishes and donors have made a big difference to how Catholic Charities are helping people and families survive the COVID-19 crisis.

At this time:

Donations made by check are being recorded and deposited at a slower rate than usual

Due to COVID-19, safety measures to protect our processing staff have slowed the handling of gifts received by check.

Please reassure parishioners who ask about the status of their donation that acknowledgments are going out weekly and their check should be deposited soon.

Email going to Parishioners in the next few days.

Typically in June, direct mail goes to past donors who've yet to donate in the current year. This year, an email will also go to everyone whose email is on record, including those who've already given this year. **Because our charities have expressed tremendous gratitude for Appeal funds, which allow many of them to quickly mobilize in response to disasters like COVID-19, email and direct mail will encourage donations and thank donors for their part in ensuring our charities are ready and able to respond.** Unlike many other funding sources, Appeal grants can be used for the greatest need.

Watch for updates

At this time, plan according to these standard dates:

First check and results report

May

Announce your progress to the parish

May/June

What you can do

Watch for updated mass and bulletin announcements that share how charities are responding to COVID-19.

Display posters and envelopes year-round. Keep your website and social media going.

Questions? We're here to help.

Call The Catholic Foundation: 916.733.0266 or email aca@scd.org

2020 Downloads + Instructions www.scd.org/catholic-foundation/parish-and-advocate-resources