

CATHOLIC HERALD

Magazine of the Diocese of Sacramento



TAP into the Catholic Marketplace. Reach over 42,000 Catholic families – more than 126,000 readers, who buy goods and services.

What is special about the Catholic Marketplace?

Our subscribers are more likely to:

- Own their home • Travel • Have disposable income
- Buy a third car • Work in professional positions

FULL PAGE
8" x 10.25"

HALF PAGE
3.875" x 10.25"

HALF PAGE
8" x 5"

QUARTER PAGE
3.875" x 5"

EIGHTH PAGE
3.875" x 2.5"

The Catholic Herald publishes 6 times a year. Ad sizes & Rates ONE RUN:

Full Pg. \$2,186 Half Pg. \$1,312 Quarter Pg. \$787 Eighth Pg. \$472

TWO OR MORE RUNS COST PER RUN

Full Pg. \$1,900 Half Pg. \$1,125 Quarter Pg. \$650 Eighth Pg. \$400

INSERTS: \$58 per thousand

916.733.0173 or email cjoyce@scd.org

Publication Date 2020	Ad Space Reservation	Artwork Due
Jan.Feb • Catholic Education	Nov. 15	Dec. 3
March.April • Family Life	Jan. 22	Feb. 2
May.June • Transparency in the church	Mar. 30	April 3
July.Aug • Youth and racism	My 26	June 9
Sept.Oct • Respect life	July 28	Aug 10
Nov.Dec • Stewardship	Sept. 20	Oct. 5

For more information contact: Cathy Joyce
 CATHOLIC HERALD, 2110 Broadway, Sacramento CA 95818.
 Phone 916.733.0173
www.scd.org/catholicherald Email: cjoyce@scd.org