



Annual Catholic Appeal **Advisor**

March 16, 2020

ATTN: PARISH STAFF, ADVOCATES, PASTORS

**Thank you! We're hard at work processing Appeal Weekend collections.
Follow-up collections are due by March 30.**

Reminders for this week

Send your follow-up collection when ready

No need to wait. Please submit your collection as soon as it is prepared by your parish office. Collections are processed in the order received.

The Catholic Foundation pays for shipping. Processing forms and pre-labeled FedEx Airbills were sent to your parish. Please use the envelope provided **OR affix the Airbill to an appropriate sized box to fit your collection.**

EXCHANGE
& EXPO

Thank you to all who attended and congratulations!

St. Joseph Parish, Auburn is the winner of the \$1,000 grant drawing.

All parishes were eligible.

Expo attendee **Michael Reay, Parish Advocate at St. Catherine of Siena, Vallejo** won the \$100 Visa Gift Card drawing.

Dates to remember

Follow up weekends

Collection due: March 30

First check and results report

May

**Announce your progress
to the parish**

May/June

Display posters and envelopes year-round. Keep your web and social media going.

The Appeal is a year-round effort that also helps your parish social ministries and tuition assistance. Results can increase by 25% or more in the second half of the year.

Diocese social media posts are ongoing. Continue your digital presence with "Web and Social Media Assets" provided at the link below.

Questions? We're here to help.

Call The Catholic Foundation: 916.733.0266 or email aca@scd.org

2020 Downloads + Instructions www.scd.org/catholic-foundation/parish-and-advocate-resources