

Appeal

# Annual Catholic Appeal **Advisor**

February 24, 2020

ATTN: PARISH STAFF, ADVOCATES, PASTORS

To those of you who have completed Appeal Weekend, thank you!

## Reminders for this week

Help us thank parishioners sooner

**Send your collection  
when ready**

**No need to wait.** Please submit your collection as soon as it is prepared by your parish office. Collections are processed in the order received.

**The Catholic Foundation pays for shipping.** Processing forms and pre-labeled FedEx Airbills were sent to your parish. Please use the envelope provided **OR affix the Airbill to an appropriate sized box to fit your collection.**

Ready for follow up weekends?

Use the mass announcements provided in the parish instructions. Continue to mention parish ministries supported by the 25% parish share.

At the recent Appeal Exchange & Expo event, charities mentioned when possible, they welcome opportunities to speak at parishes. Contacts provided at [scd.org](http://scd.org).



**Display posters and envelopes year-round. Keep your web and social media going.**

The Appeal is a year-round effort that also helps your parish social ministries and tuition assistance. Results can increase by 25% or more in the second half of the year.

- Diocesan social media posts are ongoing!
- Continue your digital presence with “Web and Social Media Assets” provided at the link below.

**Dates to remember**

**Appeal Weekend**

**Collection due: March 9**

**Follow up weekends**

February 29 -March 1

March 7-8

**Collection due: March 30**

**Questions? We're here to help.**

Call The Catholic Foundation: 916.733.0266 or email [aca@scd.org](mailto:aca@scd.org)

2020 Downloads + Instructions [www.scd.org/catholic-foundation/parish-and-advocate-resources](http://www.scd.org/catholic-foundation/parish-and-advocate-resources)