



DIOCESE OF SACRAMENTO

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OFFICE OF THE BISHOP

Memo

To: Pastoral Center Staff, Priests, Deacons and Principals

From: Kathy Conner, Chancellor

Date: January 16, 2020

Re: New Director of Media & Communications

Bryan J. “BeeJae” Visitacion has been promoted to Director of Media & Communications for the Diocese of Sacramento.

Bryan has been with the Diocese for over three years, first serving as Coordinator for Evangelization, New Media & Marketing, and most recently as the Manager of New Media & Communications.

In that time, he has overseen the creation and launch of a new diocesan website, the roll-out of the myParish App, and offered his creative services to the Pastoral Center departments.



As Director of Media & Communications, Bryan will expand on these responsibilities by serving as the first point of contact for the media and maintain media relations for Bishop Soto, Pastoral Center departments, Catholic Schools, and parishes.

Bishop Soto made this decision in order to bring diocesan communication more in-house and integrate it more closely with the work of the Pastoral Center. He is grateful for the many years of service provided by Kevin Eckery. Kevin will help support Bryan during this transition into his new role.

Moving forward, please send any media requests to media@scd.org.

He can be reached directly at bvisitacion@scd.org or 916-733-0154.

Please join me in congratulating Bryan on his new opportunity.