# Annual Catholic Appeal Advisor

January 10, 2020

# ATTN: PARISH STAFF, ADVOCATES, PASTORS

## Materials coming soon for 2020. Appeal Weekend is February 22-23.

# Information to remember

## Informational conference calls

January 29 @ 2:00 pm + February 5 @ 10:00 am Let us know if you plan to join! RSVP to aca@scd.org with questions you'd like us to address and which session you'll attend. Or simply call in.

Call-in number: **888.721.8686** Enter this Code when prompted: **9781865** 

## Downloadable video and audio

**By January 22** English video posts

By February 5 Spanish video, English audio and Spanish audio post

#### **THANK YOU!**

**2019 Appeal is approaching \$3.9 million in commitments.** Overall final results will be announced in February.

# Parish materials arrive at parish offices in two shipments

By February 5 Posters and announcements via US mail

#### By February 14

Videos, audios, envelopes, pencils and processing instructions via UPS

Plan to inspect your shipments as soon as received.



## February 12

Pastors have received invitations to the firstever Annual Catholic Appeal Exchange & Expo. This event is designed for interaction, information and connecting with Appealfunded charities. All parishes are eligible for a drawing for a \$1,000 grant. Advocates, please check with your pastor for details.

# Parish instructions and digital assets post by January 24

www.scd.org/catholic-foundation/parish-and-advocate-resources

Questions? We're here to help.

Call The Catholic Foundation: 916.733.0266 email aca@scd.org