



Appeal

# Annual Catholic Appeal **Advisor**

February 19, 2019

ATTN: PARISH STAFF, ADVOCATES, PASTORS

Thank you! The March 2/3 Appeal Weekend is almost here.

## **Reminders for this week**

**Posters and bulletin + Mass announcements started this weekend**

**Your parish office should have received printed materials by now**

- Inspect your shipment early + use the goal-setting worksheet
- Call 916.733.0266 if you have not received your materials
- Video DVDs will arrive by February 22
- Audio CDs will arrive early the week of February 25

**Available online now:**

- Downloadable English + Spanish Video and Audio
- Digital assets + messaging for website and social media
- Artwork for pop-up banners (formatted for Kinko's)

## **TIP FOR PASTORS**

**Your voice makes a difference on Appeal Weekend!**

**Follow the "Invitation to Participate" in the parish instructions:**

- Add your own advice to parishioners about helping others
- Ask someone from your ACA-funded parish ministry to speak
- Let your parishioners see you make a personal donation

## **Questions? Haven't received materials?**

Call The Catholic Foundation: 916.733.0266 email [aca@scd.org](mailto:aca@scd.org)

**2019 Instructions** [www.scd.org/catholic-foundation/parish-and-advocate-resources](http://www.scd.org/catholic-foundation/parish-and-advocate-resources)