

# Legacies at work

2017 Annual Report



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# Committed to young adults



The Catholic Foundation leadership is actively engaged in looking ahead to the future of the Church in the Diocese of Sacramento.

Building support for Newman Center Ministries. Prudent management of the redemption of commitments to The ONE Campaign and timely funding of case elements. Positioning the Annual Catholic Appeal for continued growth and greater participation. Evaluating ways to expand donor giving initiatives and programs, including online and electronic giving options.

**Providing assistance** to Pastors in their efforts to expand the local Church through effective parish communications and fundraising efforts.

#### **Board of Directors**

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Bishop of Sacramento

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Beth Mullen CPA
Partner, National Director
Affordable Housing Industry,
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# Building up our Newman Catholic Centers

"The Newman Center is more than just a building, it's a community for all students to deepen their faith in the Lord."

Cecilia Flores
Director, Sacramento Newman Center



## **Connecting Hearts and Minds** to Jesus

One of the highest priorities in our Diocesan Strategic Plan is the need to promote programs that reach and effectively serve our youth and young adults. Our Newman Catholic Centers have faithfully served this need for well over a half century in buildings that currently do not meet the spiritual or academic needs of today's college student.

# Keeping mercy in motion



# 2017 Annual Catholic Appeal



**Nearly 100 Catholic charitable programs** continue to help individuals and families find dignity and independence with support from 50% of Annual Catholic Appeal proceeds.



**Our 102 parishes** have received nearly \$8.5 million for charitable works since 2003.



Catholic education for families at risk and formation of our future priests are supported by 25% of Appeal proceeds.

The 2017 Annual Catholic Appeal reached new heights in participation and financial commitments. Year over year Appeal results have steadily increased, with a single expected decrease during the 2013 Diocesan Capital Campaign.

**Participants** 

\$ Commitments

# Revitalizing our local Church

# The ONE Campaign

# More than \$15.8 million distributed

The ONE Campaign brings the strategic goals of the Diocese to fruition.
This plan focuses on six primary areas of need that are crucial to building a vibrant, successful future for our church.

The gifts and pledge payments received from our generous donors are disbursed quarterly per the allocation plan established in December 2014.

 Education
 \$3,994,104

 Lay Formation & Youth Ministry
 \$4,780,000

 Communication
 \$1,500,000

 Service
 \$1,217,000

 Pastoral Care
 \$380,839

 Parish Community
 \$3,940,271\*

\*More than \$3.9 million has been returned to parishes in support of their own local needs including capital improvements, debt reduction and other integral parish projects outlined at the beginning of the campaign.



L to R: Renee Malaki, Mike Malaki, John Jackson, Jr., Francine Jackson, Lynda Jackson and John Jackson, Sr.

"Catholic education inspires us to help society and give back to the schools that made our education possible, assisting subsequent generations of students."

- John Jackson, Jr.

# Gestures of faith

### How one family helps students prepare for life

The Jackson family recognized a tremendous opportunity to pave the way for future generations.

John Jackson, Sr. and his children are all graduates of St. Charles Borromeo School, which now benefits from their outright gift supporting *Project Lead the Way*, now being implemented at three Catholic schools in the Sacramento region. This program would not

be possible without generous individuals like members of the Jackson family. "My Catholic education prepared me for high school at Christian Brothers, for college and my entire life," says John, Jr. He is president of Jackson Properties, Inc., Jackson Construction and serves on the diocesan school board. •



"Project Lead The Way is an investment in the future of our children's college success and future careers," says Antoinette Perez, principal at St. Charles Borromen School

Students and donors are excited about Project Lead the Way, an experimental curriculum focusing on engineering, computer science and biomedicine.

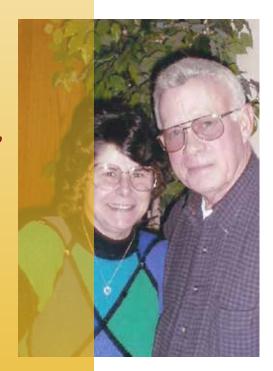
#### Ways to give that help now

TYPE OF GIFT	FORM OF GIFT	POTENTIAL BENEFIT TO YOU - THE DONOR	BENEFIT TO FOUNDATION MINISTRIES	
Outright: Unrestricted	<ul><li>Cash</li><li>Stock/Securities</li><li>Insurance</li><li>Real Estate</li><li>Personal Property, etc.</li></ul>	<ul> <li>Charitable tax deduction</li> <li>Avoidance of capital gains tax</li> <li>Opportunity to make a gift to a designated ministry(ies)</li> </ul>	Immediate benefit to ministry(ies) of donor choosing (or Foundation may choose if unrestricted)	
Outright: Endowment	<ul><li>Cash</li><li>Stock/Securities</li><li>Insurance</li><li>Real Estate</li><li>Personal Property, etc.</li></ul>	<ul> <li>Charitable tax deduction</li> <li>Avoidance of capital gains tax</li> <li>Opportunity to make a gift to a designated ministry(ies)</li> <li>Honor a loved one</li> </ul>	<ul> <li>Ongoing support to donor designated ministry(ies)</li> <li>Opportunity for beneficiaries to participate in philanthropy</li> </ul>	
Donor Advised Fund \$5,000 minimum contribution	<ul><li>Cash</li><li>Stock/Securities</li><li>Insurance</li></ul>	<ul> <li>Donor recommends recipient ministries</li> <li>Advice in determining appropriate ministry(ies)</li> <li>Charitable tax deduction, reduction of taxable estate</li> </ul>	<ul> <li>The Foundation receives gift for immediate and future use</li> <li>Opportunity for beneficiaries to participate in philanthropy</li> </ul>	

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### **Gestures** of faith

"We know that through the Church, the estate we worked so hard to build will find its way to people who need help the most."



### How one couple demonstrates their Christian heart of giving

▲ Charitable Gift Annuity gives the Doudnas Aproductive income now and peace of mind that their hard-earned resources will help others when they are gone.

The Doudnas prepare to celebrate their 50th wedding anniversary with a river cruise down the Mississippi River, and know, like so many seniors, that their time is limited. They wanted options for their financial resources. They had invested in six separate insurance annuities, yet were unhappy with the low quarterly return. Knowing their family doesn't need their

estate, they were presented with the option of moving their money to a Charitable Gift Annuity (CGA) through The Catholic Foundation. With their new CGA, they now receive better quarterly earnings for the rest of their lives. When both are gone, the remaining funds will go to The Catholic Foundation and will be directed to charitable use. •



• Opportunity to designate ministry(ies)

"I was happy to hear that the Diocese of Sacramemto is offering Charitable Gift Annuities (CGA) and I'm honored to be the second such annuitant."

## Rev. Ronan Brennan created a legacy

**■** ather Brennan was the first member of the clergy to invest through the CGA program.

Future Catholic school students will benefit greatly from his foresight and generous bequest to scholarships for needy students at Cristo Rey High School in Sacramento. •

### Ways to give that help when you are gone

TYPE OF GIFT	FORM OF GIFT	POTENTIAL BENEFIT TO YOU - THE DONOR	BENEFIT TO FOUNDATION MINISTRIES	TYPE OF GIFT	FORM OF GIFT	POTENTIAL BENEFIT TO YOU - THE DONOR	BENEFIT TO FOUNDATION MINISTRIES
Charitable Gift Annuity \$10,000 minimum contribution	<ul><li>Cash</li><li>Stock/Securities</li></ul>	<ul> <li>Guaranteed cash flow for life at rates higher than bank CDs</li> <li>Portion of cash flow is tax-free</li> <li>Charitable tax deduction plus possible reduction of taxable estate</li> </ul>	<ul> <li>Upon end of donor life or end of contract, remaining assets support parish, school or designated ministry(ies)</li> </ul>	Bequest: In Will or Trust	<ul><li>Cash</li><li>Stock/Securities</li><li>Personal Property, etc.</li><li>Percentage of estate</li><li>Remainder of estate</li></ul>	<ul> <li>Reduction of taxable estate</li> <li>Create legacy honoring a loved one</li> <li>Opportunity to designate ministry(ies)</li> </ul>	<ul> <li>Funds designated ministry(ies) (or Foundation may choose if unrestricted)</li> </ul>
Charitable Remainder Trust	• Cash • Stock/Securities • Real Estate	Donor receives income stream     Charitable tax deduction     Reduction of taxable estate, plus	Upon end of donor life, remaining trust assets support designated ministry(ies)	Life Insurance	Name the Foundation as policy owner and/or beneficiary	<ul> <li>Future gift at manageable cost</li> <li>Charitable tax deduction</li> </ul>	The Foundation receives full face value of policy upon death of the donor, or current surrender value
	<ul> <li>Any appreciated property</li> </ul>	avoidance of capital gains tax		Retirement Plan / IRA /	Name the Foundation as beneficiary	Donor maintains control during life, avoids tax at death	Upon end of donor life, immediate support of Foundation ministry(ies)

**Annuity** 

# Resources for the future

#### **CATHOLIC SCHOOLS / TUITION ASSISTANCE**

A. G. Kassis Family Scholarship Endowment for High Schools All Hallows School Endowment, Sacramento

Apostle of Sacred Heart Jesus, St. Charles School, Sacramento

Believe / Catholic Schools Scholarship Endowment

Bishop Quinn Catholic Center Endowments

Bishop Quinn Catholic Center, Alen DeTourney Music Endowment

Bishop Quinn Catholic Center, Maintenance Endowment

Burleigh Scholarship Fund, St. Thomas More, Paradise

Charles and Helen Schwab Foundation Fund

Charlotte Mae Church Memorial Scholarship Fund, St. Robert School, Sacramento

Donald W. "Bill" Littlejohn Scholarship Fund, Colusa

Edward and Vera Langen Scholarship Fund

Edward and Vera Langen Scholarships, Notre Dame School

Edward L. Lammerding Scholarship

Eggen Family Trust

Everett V. O'Rourke Scholarship Endowment for High Schools Frances Miley Scholarship Fund, Mercy High School, Red Bluff Greenleaf Scholarship Fund, St. Patrick-St. Vincent High School Hansen Tuition Assistance Fund, Holy Rosary School, Woodland Helen Faulkner Scholarship Fund, Mercy High School, Red Bluff

Holy Cross School Endowment, West Sacramento

Holy Family School Endowment, Citrus Heights

Holy Rosary School Endowment, Woodland

Holy Spirit School Endowment, Fairfield

Holy Spirit School Endowment, Sacramento

Ima Stoll Scholarship Trust, Mercy High School, Red Bluff

Immaculate Conception School Endowment, Sacramento

Isabel Dinelli Cristo Rey Scholarship Fund

Isabel Dinelli Scholarship Fund

John and Betty Fitzpatrick Endowment, St. Joseph School, Redding John J. Looser Estate Scholarship, Mt. St. Mary School, Grass Valley

John Robert Keane Memorial Scholarship Endowment,

Mercy High School, Red Bluff

John Robert Keane Memorial Scholarship Endowment, Sacred Heart School, Red Bluff

LaVonne Amaral Endowment, St. Canice, Nevada City

Lornelle P. McKenna-Faulkner Endowment

Mary Van Geffen Scholarship, St. Isidore School, Yuba City

Maurice Dixon Memorial Scholarship Endowment

for SUCCEED Schools

Megan Gumbelevicius Endowment, St. Francis High School, Sacramento

Mercy High School Scholarship Endowment

Merle A. Webb Endowment, Notre Dame School, Chico

Mt. St. Mary School Endowment

Mt. St. Mary School Scholarship

Mt. St. Mary School, Single Parent Scholarship Endowment

Nancy E. Murray-Waechtler Scholarship Fund, St. Thomas, Oroville

Natalie Marie Giorgi Scholarship Fund

Nellie J. Schrader Scholarship Fund, Mercy High School, Red Bluff

Notre Dame School Endowment, Chico

Notre Dame School Endowment, Marysville

Notre Dame School Endowment, Vacaville

Our Lady of Lourdes School Endowment, Colusa

Our Lady of the Assumption School Endowment, Carmichael

Patrick Yench Scholarship Fund, Holy Spirit Parish, Fairfield

Paul and Delores Fry Family Scholarship

Philip Henery DesRoches Fund

Presentation School Endowment, Sacramento

Preserving Our Past, Building Our Future Scholarship Endowment for Catholic Schools

Preserving Our Past, Building Our Future Scholarship Endowment for Religious Education and Lay Ministry

Raymond J. Spingall College Scholarship Fund

Richard and Nancy Quinn Scholarship, Notre Dame School, Vacaville

Ring Scholarship Fund, Sacred Heart School, Sacramento

Robert L. Rufran and Lydia Rufran Scholarship Fund, St. Patrick-St. Vincent High School

Rosemary Trainor Bradley Memorial Scholarship Award, Mercy High School, Red Bluff

Sacred Heart School Endowment, Red Bluff

Sacred Heart School Foundation Endowment, Sacramento

St. Angela Merici Scholarship Fund

St. Anne School Endowment, Sacramento

St. Basil School Endowment, Vallejo

St. Charles School Endowment, Sacramento

St. Dominic School Endowment, Benicia

St. Francis High School Endowment

St. Francis of Assisi School Endowment, Sacramento

St. Ignatius School Endowment, Sacramento

St. Isidore School Endowment, Yuba City

St. James School Endowment, Davis

St. John Notre Dame School Endowment, Folsom

St. John the Evangelist School Endowment, Carmichael

St. John Vianney School Endowment, Rancho Cordova

St. Joseph School Endowment, Auburn

St. Joseph School Endowment, Redding

St. Joseph School Endowment, Sacramento

St. Joseph School Scholarship, Redding

St. Lawrence School Endowment, North Highlands

St. Mary School Endowment, Sacramento

St. Mel's School Endowments, Fair Oaks

St. Patrick-St. Vincent High School Endowment

St. Patrick-St. Vincent High School Memorial Scholarship Fund

St. Peter School Endowment, Sacramento

St. Philomene School Endowment, Sacramento

St. Robert School Endowment, Sacramento

St. Rose School Endowment, Roseville

St. Theresa Parish School Endowment, South Lake Tahoe

St. Thomas More Catholic Education Endowment, Paradise

St. Thomas School Endowment, Oroville

St. Vincent Ferrer School Endowment, Vallejo

St. Vincent Ferrer School Library and Scholarship, Vallejo

# More than \$95 million in funds and endowments

#### **HUMAN SERVICES / SOCIAL MINISTRIES**

Camp ReCreation Endowment

Helena St. Louis Endowment

Oxnard Sprague Mass Intentions Endowment

Poverello Endowment for Social Programs

Preserving Our Past, Building Our Future Social Services Endowment

Sacramento Food Bank and Family Services Endowment

St. Patrick's Fund for Children

The ONE Campaign Endowment for Youth and Young Adult Ministry

#### **PARISH LIFE**

Fr. Michael J. Dillon Scholarship, Rocklin

Mary B. Allen Trust Endowment, Sacred Heart Parish, Gridley

Richard Lambert Trust, St. John the Baptist Parish, Chico

Sacred Heart Parish Endowment, Red Bluff

St. Rose Parish Education Endowment, Roseville

William and Marijane Adams Endowment, Queen of the Snows

The ONE Campaign Endowment for High Schools

Thomas and Beverly Burke Endowment Fund,

St. Patrick-St. Vincent High School

continued - Catholic schools/tuition assistance

Thomas N. Burke Class of 1954, St. Basil, Vallejo Timothy Grover Memorial Scholarship, St. John Notre Dame School, Folsom

Vliet Scholarship Endowment for College

William Randolph Hearst Small and Rural Scholarship Endowment, Folsom

#### **ENSURING VOCATIONS**

Bishop William K. Weigand Seminarian Endowment Catherine and Patrick Dunning Memorial Fund Charles E. Anderson Seminarian Endowment

Corazon and Dionisio Millano Seminarian Endowment Cottle Endowment

Dr. Leo and Lorraine Heneghan Seminarian Education Scholarship

Fred W. Lammerding Seminarian Education Endowment

Helen R. Hogan Seminarian Education Endowment Holy Family Parish Religious Vocations Endowment

Joe and Edna Fisher Seminarian Endowment

Mary Luddy Seminarian Education Endowment Preserving Our Past, Building Our Future Scholarship Endowment

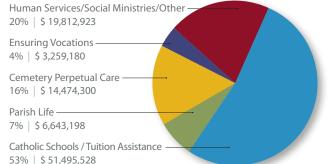
for Seminarian Education Priestly Vocations Endowment

St. Joseph Cemetery, Redding

William H. Farrell Seminarian EndowmentSt. Patrick's Cemetery, Placerville

#### **CEMETERY PRESERVATION**

Department of Cemeteries Endowment Funds Department of Cemeteries Veterans Endowment Fund Foresthill Cemetery Endowment



continued in column 4

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# Faith-based accountability

Our fiduciary responsibility encompasses not only an acceptable return on investment, but also a commitment to social and moral values consistent with Catholic teaching.

### **Financial Position**

ASSETS	2017	2016	
Current assets:			
Cash & cash equivalents	\$ 301,334	\$ 853,483	
Investments	95,623,270	87,863,685	
Total assets	\$ 95,924,604	\$ 88,717,168	
LIABILITIES AND NET ASSETS	2017	2016	
Current liabilities:			
Accounts payable	\$ 166,110	\$ 152,632	
Long-term liabilities:			
Endowments held for others	81,902,670	75,947,812	
Total liabilities	82,068,780	76,100,444	
Net assets:			
Unrestricted	16,587	15,837	
Temporarily restricted	1,971,079	1,217,302	
Permanently restricted	11,868,158	11,383,585	
Total net assets	13,855,824	12,616,724	
Total liabilities and net assets	\$ 95,924,604	\$ 88,717,168	

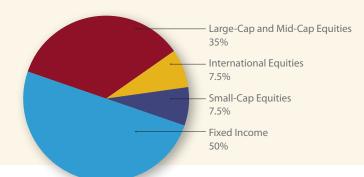
# Audited financial statements

Years ended December 31 2017 & 2016

#### **Activities**

	2017				2016
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	Total
Revenue & reclassifications:					
Endowment contributions	\$ —	\$ —	\$ 484,573	\$ 484,573	\$ 1,851,452
Other contributions	_	134,000	_	134,000	113,248
Net investment income	_	1,452,863	_	1,452,863	697,184
Trustee fees	554,406	_	_	554,406	512,958
Other income	750	_	_	750	9,355
Net assets released from restrictions	833,086	(833,086)	_	_	
Total revenue & reclassifications	1,388,242	753,777	484,573	2,626,592	3,184,197
Expenses:					
Administrative & financial services	645,014	_	_	645,014	592,415
Distributions & grants	742,478	_	_	742,478	398,999
Total expenses	1,387,492	_	_	1,387,492	991,414
Change in net assets	750	753,777	484,573	1,239,100	2,192,783
Net assets – beginning of year	15,837	1,217,302	11,383,585	12,616,724	10,423,941
Net assets - end of year	\$ 16,587	\$ 1,971,079	\$ 11,868,158	\$ 13,855,824	\$ 12,616,724

### **Target Asset Allocation**



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The Catholic Foundation serves as a catalyst for bringing together the essential financial resources to build and sustain the work of the Catholic Church in the Diocese of Sacramento.



Interim Executive Director

Chantal LeFevre Operations

Gina McAdam Associate Director **Donor Relations** 

John K. "J.J." Gonsalves, Jr. Associate Director Parish Services

Maria Jimenez Administrative Assistant

April Auger Database Administrator

Leticia Narvaez Donor Services Coordinator

The Catholic Countation
of the DIOCESE of SACRAMENTO, INC.

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The Catholic Foundation of the Diocese of Sacramento, Inc. is a California Nonprofit Religious Corporation organized as a supporting organization to the Roman Catholic Bishop of Sacramento, A Corporation Sole, within the meaning of Internal Revenue Code section 509(a)(3).