2013 ANNUAL REPORT

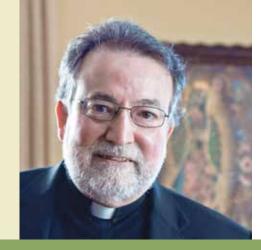
ENGAGEMENT

The Catholic Counstion of the DIOCESE of SACRAMENTO, INC.

ACT

ACCOUNTABILITY

GROWTH



DEAR BROTHERS AND SISTERS IN CHRIST,

THE HOLY FATHER, POPE FRANCIS, reminded all of us this past year that the gospel of Jesus is *Evangelii Gaudium*, a gospel of joy. In his apostolic exhortation he invites us to experience of joy of knowing the Lord Jesus as well as the joy of bringing others to meet the same Lord.

The 2013 Annual Report for the Catholic Foundation of the Diocese of Sacramento elaborates the good work of the Foundation board members and staff. They are good stewards of the abundant blessings God has given us as well as the many sacrifices you have made. Together we are using these resources to bring the joy of gospel into the world.

I am grateful for the successful outcome of the Diocesan ONE Campaign. The many gifts will strengthen the work of the Catholic Church in Northern California. May the Lord Jesus bless our humble efforts with his amazing grace. May the Holy Spirit continually renew our hearts with fire of divine charity. May the Father of mercy look kindly on us and make His joy in us complete.

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BISHOP'S MESSAGE



WE ARE TRULY ONE

GIVE \$50 MILLION

BUILDING A VIBRANT FUTURE

The Catholic Foundation

serves as a catalyst

for bringing together

the essential financial

resources to build and

sustain the work of the

Catholic Church in the



FUND DEVELOPMENT to support the Bishop's Strategic Plan

PARISH SERVICES to support financial goals at the parish level

COMMUNITY OUTREACH to build donor, government, board and media relations

IMPACT REPORTING to communicate results, accomplishments, and accountability

BISHOP SOTO'S STRATEGIC PLAN MOVES FORWARD

IN 2013, THE ONE CAMPAIGN, a major campaign to raise funds, service and faith formation hours, began its invitation to parishioners throughout the Diocese of Sacramento to join together to strengthen and revitalize the work of the Church in Northern California.

Informed by the 2001–2 study that surveyed the priorities of nearly 65,000 responding parishioners throughout the Diocese, and the subsequent Diocesan Synod (both efforts undertaken by Bishop William K. Weigand), the Most Reverend Jaime Soto, after two years of strategic development and further input from parishes, released his Strategic Plan. The exciting and ambitious plan, "A Hopeful and Effective Sacrament of Christ in Northern California," addressed diocesan priorities in 2012.

2002

2013

2010

THE ONE CAMPAIGN BEGINS

BISHOP SOTO BEGAN THE STRATEGIC PLANNING PROCESS TO STRENGTHEN AND REVITALIZE THE DIOCESE OF SACRAMENTO

DIOCESAN SYNOD:

CARA STUDY CONCLUDES:

2004

MORE THAN 400 DELEGATES DISCERNED PRIORITIES AND RECOMMENDED PASTORAL INITIATIVES

NEARLY 65,000 PARISHIONERS RESPONDED





CAPITAL CAMPAIGN

PASTORAL

YOUTH MINISTRY

ONE CAMPAIGN PRIORITIES

EDUCATION \$15 million

Technology: \$2 million Catholic Elementary Schools Endowment: \$4 million

> Catholic High School Scholarships: \$2.5 million Facilities: \$6.5 million

YOUTH MINISTRY \$16 million

- Lay Formation: \$2.5 million
- Youth Ministry **Program Endowment:** \$5 million
- **Newman Centers:** \$6 million

Retreat Center: \$2.5 million

PASTORAL CARE \$1.5 million

Vianney Retirement Village Expansion

COMMUNICATION \$1.5 million

Radio Santísimo Expansion

SERVICE \$3 million

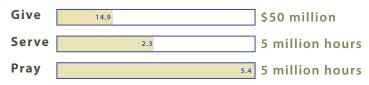
Northern Valley Catholic Social Service: \$1 million

Sacramento Food Bank & Family Services: \$1 million

Catholic Social Service of Solano County: \$1 million

LOCAL PARISH NEEDS \$11 million

ONE CAMPAIGN Gifts and Pledges as of January 14, 2014



In the Fall of 2013, 31 of our 102 parishes embarked on The ONE *Campaign, generating a total of \$14.9 million from 5,154 participants* by January 2014, just 5 months into active campaigning.



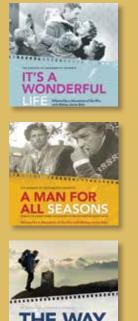
2013 DEBUT:

A UNIQUE AND ENRICHING OPPORTUNITY FOR FAITH FORMATION

IN 2013, BISHOP JAIME SOTO introduced the Catholic Film Series, a unique opportunity for all parishes and parishioners to unite as ONE diocesan community and spend time viewing and discussing compelling films that support our Catholic faith and values.



Celebrating our faith through film





4 | THE CATHOLIC FOUNDATION OF THE DIOCESE OF SACRAMENTO, INC

"EVERY TIME A CHILD FINDS SAFETY and hope, a family has a breakthrough, a marginalized person rebuilds a life of dignity, a seminarian moves closer to ordination or a student is able to stay in Catholic school, we are thankful for the nearly 26,000 donors who committed more than \$3.5 million to the 2013 Annual Catholic Appeal."



PARISHES USED APPEAL **FUNDS FOR LOCAL NEEDS**

55 emergency help

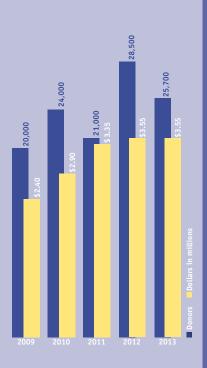
- 53 feeding the hungry
- 41 St. Vincent De Paul
- 23 tuition assistance
- 19 homeless shelters
- 15 local charities
- 9 services to the unborn
- 6 faith formation
- 5 medical bills
- 4 visiting the imprisoned
- 4 funeral costs

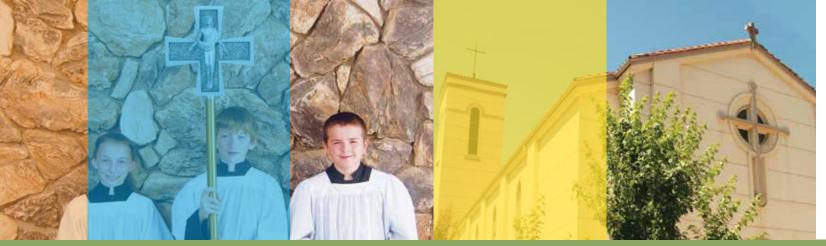
GROWING THE ANNUAL CATHOLIC APPEAL IS A PRIMARY FOCUS OF THE CATHOLIC FOUNDATION.

2013 ANNUAL CATHOLIC APPEAL

PEOPLE WERE HELPED BY PROGRAMS RECEIVING

FUNDS FROM THE ANNUAL CATHOLIC APPEAL.





PARISH SUPPORT

IN 2013, FINANCIAL GOALS AT THE PARISH LEVEL WERE SUPPORTED THROUGH CHARITABLE GIFT ANNUITY (CGA) GIFT **OF OTHER GIFTS** WERE SECURED FOR THE BENEFIT OF OUR PARISHES AND SCHOOLS.

THE NATALIE MARIE GIORGI SCHOLARSHIP FUND

In loving memory of Natalie Marie Giorgi and in honor of the Giorgi family, Our Lady of the Assumption Parish and School, Carmichael CA, proudly announced the "The Natalie Marie Giorgi Scholarship Fund" in 2013. Proceeds from the fund will provide financial assistance to deserving students who attend the parish school.

Details available at http://fcweb1.faithcatholic.net/digital/Sacramento/CH0114/#?page=14

ST. ANGELA MERICI SCHOLARSHIP FUND

Established in 2012 to assist families in need due to the death of a parent or guardian of a Catholic school student, over \$9,000 has been disbursed to 8 students of elementary and high school families. This fund is designed to ensure that our students remain in our Catholic schools. Funds provided are intended to help with the cost of tuition for the children.

See page 12 for a full listing of Foundation assisted "Ways to Give."



We are grateful to our event sponsors:

PLATINUM SPONSORS The Fitzpatrick Family

Jackson Construction

Pacific Coast Building Products

GOLD SPONSOR Bank of America

SPEAKER SPONSOR

Big Hairy Dog Information Systems

SILVER SPONSOR

California Business for Education Excellence

CTB McGraw-Hill OfficeMax

SPECIAL THANKS **TO OUR HOST** JESUIT HIGH SCHOOL

This annual Celebration recognizes the many achievements of the students, parents, and staff who make our schools something to be proud of. Proceeds from the evening support a cause we all believe in: providing all of our students with the resources they need for success not only today, but in college and beyond.

Teachers with more than thirty years' dedication to the ministry of educating students in our diocese were recognized.

of service.

View a video about the impact of the Irish Clergy on our diocese: youtube.com/tcfsac. NEARLY 400 PARENTS, STAFF AND COMMUNITY MEMBERS JOINED THE CELEBRATION AT JESUIT HIGH SCHOOL IN CARMICHAEL.

FUND DEVELOPMENT

THE SECOND ANNUAL "CATHOLIC ADVANTAGE CELEBRATION" served as a kickoff to the new school year with a night of dining and entertainment to celebrate all that our Catholic schools have achieved so far and all that they have ahead of them.

Surprise guest speaker and physics teacher Mr. Jeffrey Wright, is well known at his Louisville Kentucky high school for his antics. Yet his simple and heartfelt message inspired by his son about the meaning of life, love and family — leaves the greatest impression on his students.

Bishop Soto announced the dedication of "The Resurrection Window" at the Cathedral of the Blessed Sacrament, which honors our Irish Priests and their legacy



FUNDS & ENDOWMENTS

CATHOLIC SCHOOLS / TUITION ASSISTANCE ENDOWMENTS

A.G. Kassis Family Scholarship Endowment for High Schools All Hallows Endowment, Sacramento Apostle of Sacred Heart of Jesus, St. Charles, Sacramento Believe / Catholic Schools Scholarship Endowment Bishop Quinn Catholic Center Endowments Bishop Quinn Catholic Center Alan DeTourney Music Endowment Bishop Quinn Catholic Center Maintenance Endowment Burleigh Scholarship Fund, St. Thomas More, Paradise Charles and Helen Schwab Foundation Fund Charlotte Mae Church Memorial Scholarship Fund, St. Robert School, Sacramento Donald W. "Bill" Littlejohn Scholarship Fund, Colusa Edward L. Lammerding Scholarship Edward & Vera Langen Scholarship Endowment Everett V. O'Rourke Scholarship Endowment for High Schools Greenleaf Scholarship Fund, St. Patrick / St. Vincent High School Hansen Tuition Assistance Fund, Holy Rosary School, Woodland Helen Faulkner Scholarship Fund, Mercy High School, Red Bluff Holy Cross School Endowment, West Sacramento Holy Family School Endowment, Citrus Heights Holy Rosary School Endowment, Woodland Holy Spirit School Endowment, Fairfield Holy Spirit School Endowment, Sacramento Ima Stoll Scholarship Trust Immaculate Conception School Endowment, Sacramento Isabel Dinelli Cristo Rey Scholarship Fund Isabel Dinelli Scholarship Fund John J. Looser Estate Scholarship John Robert Keane Memorial Scholarship Endowment Lornelle P. McKenna-Faulkner Endowment Mary Van Geffen Scholarship, Notre Dame, Marysville Maurice Dixon Scholarship Memorial Endowment for SUCCEED Schools Mercy High School Scholarship Endowment Merle A. Webb Endowment, Notre Dame School, Chico Mt. St. Mary School Endowment Mt. St. Mary School Scholarship Mt. St. Mary School, Single Parent Scholarship Endowment

Nancy E. Murray-Waechtler Scholarship Fund, St. Thomas, Oroville Natalie Marie Giorgi Scholarship Fund Nellie J. Schrader Scholarship Fund Notre Dame School Endowment, Chico Notre Dame School Endowment, Marysville Notre Dame School Endowment, Vacaville Our Lady of Lourdes School Endowment, Colusa Our Lady of the Assumption School Endowment, Carmichael Presentation School Endowment, Sacramento Preserving our Past Building our Future Scholarship Endowment for Catholic Schools Preserving our Past Building our Future Scholarship Endowment for Religious Education and Lay Ministry Raymond J. Spingall College Scholarship Fund Richard & Nancy Quinn Scholarship, Notre Dame School, Vacaville Richard J. Lee Memorial Scholarship Fund Ring Scholarship Fund, Sacred Heart School, Sacramento Robert L. Rufran Endowment Fund, St. Patrick/St. Vincent High School Rosemary Trainor Bradley Memorial Scholarship Award Sacred Heart School Endowment, Red Bluff Sacred Heart School Foundation Endowment, Sacramento SCORE Scholarship Endowment St. Angela Merici Scholarship Fund St. Anne Endowment, Sacramento St. Basil School Endowment, Vallejo St. Charles School Endowment, Sacramento St. Dominic School Endowment, Benicia St. Dominic School Endowment, Benicia, Eggen Family St. Francis High School Endowment St. Francis of Assisi School Endowment, Sacramento St. Ignatius School Endowment, Sacramento St. Isidore School Endowment, Yuba City St. James School Endowment, Davis St. John Notre Dame School Endowment, Folsom St. John the Evangelist School Endowment, Carmichael St. John Vianney Endowment, Rancho Cordova St. Joseph School Endowment, Auburn St. Joseph School Endowment, Redding St. Joseph School Endowment, Sacramento St. Joseph School Scholarship, Redding

St. Lawrence Endowment, North Highlands St. Mary's School Endowment, Sacramento St. Mel's School Endowments, Fair Oaks St. Patrick / St. Vincent High School Endowment St. Patrick / St. Vincent High School Memorial Scholarship Fund St. Peter Endowment, Sacramento St. Philomene School Endowment, Sacramento St. Robert School Endowment, Sacramento St. Rose School Endowment, Roseville St. Theresa Parish School Endowment, South Lake Tahoe St. Thomas More School Endowment, Oroville St. Thomas More Catholic Education Endowment, Paradise St. Vincent Ferrer School Endowment, Vallejo St. Vincent Ferrer School Library and Scholarship, Vallejo SUCCEED Schools Endowment Fund The Leandro and Mary Tirapelle Scholarship Fund Thomas & Beverly Burke Endowment Fund, St. Patrick / St. Vincent High School Thomas N. Burke Class of 1954, St. Basil, Vallejo Timothy Grover Memorial Scholarship, St. John Notre Dame School, Folsom Vliet Scholarship Endowment for College

William Randolph Hearst Small and Rural School Endowment

PARISH ENDOWMENTS

Fr. Michael J. Dillon Scholarship, Rocklin
Garland and Veronica Frizzie Endowment, St. Joseph Parish, Sacramento
Mary B. Allen Trust Endowment, Sacred Heart Parish, Gridley
Marya Welch-Memorial Hall Endowment,
St. James Parish, Davis
Richard Lambert Trust, St. John the Baptist Parish, Chico
Sacred Heart Parish Endowment, Red Bluff
St. Francis of Assisi Parish Endowment, Sacramento
St. James Parish Endowment, Elk Grove
St. Joseph Parish Endowment, Redding
St. Rose Parish Endowment, Redding
St. Rose Parish Endowment, Isleton
St. Vincent Ferrer Parish Endowment, Vallejo

William and Marijane Adams Endowment, Queen of the Snows Parish, Tahoe City

VOCATIONS ENDOWMENTS

Bishop William K. Weigand Seminarian Endowment Catherine and Patrick Dunning Memorial Fund Charles E. Anderson Seminarian Endowment Cottle Endowment Fred W. Lammerding Seminarian Education Endowment Helen R. Hogan Seminarian Education Endowment Holy Family Parish Religious Vocations Endowment Joe and Edna Fisher Seminarian Endowment Mary Luddy Seminarian Education Endowment Preserving our Past Building our Future Scholarship Endowment for Seminarian Education Priestly Vocations Endowment William H. Farrell Seminarian Endowment

HUMAN SERVICES/SOCIAL MINISTRIES/ OTHER

Camp ReCreation Endowment Helena St. Louis Endowment Oxnard Sprague Mass Intentions Endowment Poverello Endowment for Social Programs Preserving Our Past, Building Our Future Social Services Endowment The Meuser Family Donor Advised Fund The Social Services Fund

CEMETERY PERPETUAL CARE FUNDS

Department of Cemeteries Endowment Fund Department of Cemeteries Veterans Endowment Fund St. Joseph's Cemetery, Redding St. Patrick's Cemetery, Placerville

AUDITED FINANCIAL STATEMENTS

FINANCIAL POSITION

ASSETS			
ASSETS	2013	2012	
Current Assets:			
Cash and Cash Equivalents	\$ 681,838	\$ 264,255	
Accounts Receivable	_	2,750	
Total Current Assets	681,838	267,005	
Investments	68,701,880	61,849,484	
Total Assets	\$ 69,383,718	\$ 62,116,489	
LIABILITIES AND NET ASSETS			
	2013	2012	
Current Liabilities:			
Accounts Payable	\$ 120,283	\$ 109,426	
Other liabilities		13,106	
Total Current Liabilities	120,283	122,532	
Long-term Liabilities:			
Endowments Held for Others	59,564,291	53,263,941	
Total Liabilities	59,684,574	53,386,473	
Net Assets:			
Temporarily Restricted	2,045,663	1,205,878	
Permanently Restricted	7,653,481	7,524,138	
Total Net Assets	9,699,144	8,730,016	
Total Liabilities and Net Assets	\$ 69,383,718	\$ 62,116,489	

ACTIVITIES

	2013				2012
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	Total
Revenue and Reclassifications:					
Endowment Contributions	\$ —	\$ —	\$ 129,343	\$ 129,343	\$ 70,900
Other Contributions	—	165,179	—	165,179	80,254
Net Investment Income	—	1,261,534	_	1,261,534	893,576
Management Fee Revenue	397,814	_	_	397,814	368,121
Net Assets Released from Restrictions	586,928	(586,928)	_	_	
Total Revenue and Reclassifications	984,742	839,785	129,343	1,953,870	1,412,851
Expenses:					
Administrative and Financial Services Fee	458,986	_	_	458,986	426,486
Distributions and Grants	525,756			525,756	375,950
Total Expenses	984,742	_	_	984,742	802,436
Change In Net Assets	—	839,785	129,343	969,128	610,415
Net Assets, Beginning of Year		1,205,878	7,524,138	8,730,016	8,119,601
Net Assets, End of Year	\$ —	\$ 2,045,663	\$ 7,653,481	\$ 9,699,144	\$ 8,730,016

TARGET ASSET ALLOCATION

Large-Cap and Mid-Cap Equities 35% 2013 Small-Cap Equities 7.5%

International Equities 7.5%

YEARS ENDED DECEMBER 31, 2013 & 2012

Fixed Income



WAYS TO GIVE

THE CATHOLIC FOUNDATION:

IN 2014, WE WILL

AND ENCOURAGE

ALL CATHOLICS

TO SUPPORT

THE BISHOP'S

STRATEGIC PLAN.

CONTINUE TO

PROMOTE THE ONE CAMPAIGN

THE FOUNDATION WELCOMES THE OPPORTUNITY TO WORK WITH DONORS AND THEIR **PROFESSIONAL ADVISORS TO** ACHIEVE THE DONOR'S INDIVIDUAL PHILANTHROPIC GOALS.

DEAR FRIENDS IN CHRIST,

2013 was a year of planning and prayer as The Catholic Foundation, along with hundreds of priests and more than 1000 volunteers from more than 100 parishes, worked diligently to bring The ONE Campaign to fruition. I am grateful for your contributions as together we have embarked on a significant diocesan capital campaign to strengthen the Church in Northern California and support The Bishop's Strategic Plan.

I look forward to reporting how the financial resources from The ONE Campaign will be distributed to support the various ministries of the Church. We will share this information with you soon.

We will also support the local parishes to help them meet their financial needs. We see a need to better inform our parishioners about planned giving so that Catholics who wish to leave a legacy gift to their parish will have the information to do so. We are also looking forward to planning for the 25th year of the Annual Catholic Appeal in 2015.

California.

ONE in Christ,



Rick Maya Executive Director

TYPE OF GIFT	FORM OF GIFT	POTENTIAL BENEFIT TO YOU – THE DONOR	BENEFIT TO FOUNDATION MINISTRIES
Outright Gift: Unrestricted	 Cash Stock/Securities Insurance Real Estate Personal Property, etc. 	 Charitable tax deduction Avoidance of capital gains tax Opportunity to make a gift to a designated ministry(ies) 	• Immediate benefit to minis- try(ies) of donor choosing (or Foundation may choose)
Outright Gift: Endowment	 Cash Stock/Securities Insurance Real Estate Personal Property, etc. 	 Charitable tax deduction Avoidance of capital gains tax Opportunity to make a gift to a designated ministry(ies) Honor a loved one 	 Ongoing support to donor designated ministry(ies) Opportunity for beneficiaries to participate in philanthropy
Charitable Gift Annuity \$10,000 minimum contribution	• Cash • Stock/Securities	 Guaranteed cash flow for life at rates higher than bank CDs Portion of cash flow is tax-free Charitable tax deduction plus possible reduction of taxable estate 	• Upon end of donor life or end of contract, remaining assets support parish, school or designated ministry(ies)
Donor Advised Fund \$5,000 minimum contribution	 Cash Stock/Securities Insurance 	 Donor recommends recipient ministries Advice in determining appropriate ministry(ies) Charitable tax deduction, reduction of taxable estate 	 The Foundation receives gift for immediate and future use Opportunity for beneficiaries to participate in philanthropy
Charitable Remainder Trust	 Cash Stock/Securities Real Estate Any appreciated property 	 Donor receives income stream Charitable tax deduction Reduction of taxable estate, plus avoidance of capital gains tax 	• Upon end of donor life, remaining trust assets support designated ministry(ies)
Bequest: In Will or Trust	 Cash Stock/Securities Personal Property, etc. Percentage of estate Remainder of estate 	 Reduction of taxable estate Create legacy honoring a loved one Opportunity to designate ministry(ies) 	• Funds designated ministry(ies) (or Foundation may choose if unrestricted)
Life Insurance	• Name the Foundation as policy owner and/or beneficiary	 Future gift at manageable cost Charitable tax deduction 	• The Foundation receives full face value of policy upon death of the donor, or current surrender value
Retirement Plan / IRA / Annuity	• Name the Foundation as beneficiary	 Donor maintains control during life, avoids tax at death Opportunity to designate ministry(ies) 	• Upon end of donor life, immediate support of Foundation ministry(ies)

ERMANENT - The Catholic Foundation will be here for generations T - Skilled stewards stand ready to bring gifts to fruition **FESSIONAL** - Experienced staff dedicated to shepherding gifts - Always guided by and true to Catholic principles **IBLE** - Many Catholic ministries under one umbrella

FROM THE EXECUTIVE DIRECTOR

Once again, I'd like to express my gratitude for your support of the works of The Catholic Foundation as we continue to support the efforts of the Church to do the Lord's work here in Northern

it RMg

The Catholic Coundation of the DIOCESE of SACRAMENTO, INC.

MISSION

To witness to Christ and His Gospel values of love, justice, forgiveness and service to all by ensuring that financial donors can effectively support the well-being of Catholic works in our diocese.

BOARD OF DIRECTORS

CHAIRMAN

Most Rev. Jaime Soto

PRESIDENT Mr. Kelly Brothers Partner Genovese, Burford and Brothers

VICE PRESIDENT Mr. Thomas C. Meuser Chairman and CEO El Dorado Savings Bank

TREASURER

Mr. Thomas J. McNamara Chief Financial Officer Diocese of Sacramento

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Mr. Lawrence B. Garcia, Esq. Partner Gordon & Rees, LLC

Ms. Beth Mullen, CPA Managing Principal CohnReznick Group, P.C.

Rev. Msgr. James T. Murphy Vicar General Diocese of Sacramento

Mrs. Kathy Pescetti President Admail West

Mr. Terence J. Street President Street Consulting

SERVICES

Annual Catholic Appeal | Parish capital campaign assistance Parish school development support | Parish stewardship resources Planned and major giving support

STAFF

Mr. Rick Maya Executive Director Mrs. Chantal LeFevre Associate Director Mr. Abe Saadeh Chief Development Office Mrs. Bianka Torres Administrative Assistant

916.733.0266 | www.tcfsac.org O. BOX 189400 | SACRAMENTO, CA 95818-9400

The Catholic Foundation of the Diocese of Sacramento, Inc. is a California Nonprofit Religious Corporation organized as a supporting organization to the Roman Catholic Bishop of Sacramento, A Corporation Sole, within the meaning of Internal Revenue Code section 509(a)(3).

